



*An
introduction*

Sangeeta Banginwar



The Drivers...

- NGOs are doing amazing grass root level work but fails to showcase their work which is in-line to their vision
- Most of the NGO staff works towards the projects and support functions are neglected
- CSRs and NGOs collaboration are not smooth
 - Expectations from CSRs are not well understood by NGOs
 - Processes at CSRs are not appreciated by NGOs
- CSRs finds difficult to work with NGOs
 - Impact of projects at NGOs are not seen because of weak documentation
 - Lot of variations in the expected results vs. actual result
- Every donor wish to have transparency and best practices at NGOs but unable to contribute towards good governance

About Sroat

- **Our vision is** to be the *social change-agent* that helps social organizations working at grass-roots, adopt professional best-practices.
- **Our mission is** to empower social organizations working at grass-roots to realize their full potential.

Idea Behind Sroat...

- Help NGOs build transparency in the operations and achieve good governance by involving NGO staff
 - Streamlining internal processes, building PR, refining financial processes, setting up basic HR inside the organization
- Be the synergist – Empower NGOs so as to showcase their contribution in bringing about positive, sustainable change in the lives of less privileged
- Contribute towards building strong CSRs
 - Develop CSR strategies, mapping NGOs, Volunteer program, monitoring and evaluation of NGO projects
- Be the collaborator - Act as an interface for any individual or a group (CSR) who wish to bring change, by partnering them with right NGOs

Sroat Offerings

Good Governance, Building Processes at NGOs, Capacity Building
Sustainable Organization, Handshaking CSRs and NGOs

CSR

Monitoring &
Evaluation

Volunteer
Program

Mapping NGOs

NGOs

HR - Accreditation

PR – Fund Raising

Legal

Finance

Training

HR

Process

IT

Our Significant Association with NGOs

- Snehdeep Jankalyan Foundation (www.snehdeep.org)
 - Working on community development in urban slum areas
- SOFOSH - Society of friends of the Sassoon hospitals (www.sofosh.org)
 - Working for children (orphanage) and patient welfare
- Navkshitij (www.navkshitij.org)
 - Working for mentally challenged adults
- Bhagini Nivedita Pratishthan (www.niveditapune.org)
 - Working on community development
- Dada Jagtap Pratishthan (www.saisneh.com)
 - Medical support in rural area and urban slums
- Dnyanadevi (www.dnyanadevi.org)
 - Working on community development
- Bapu trust
 - Working on community mental health
- Vanasthali (www.vanasthali.com)
 - Working in education and village empowerment
- Manavya (www.manavya.org)
 - Annual report writing

Snehdeep – Organization Development

Start Date: 7th April 2010 End Date: 10th Nov 2010

- Standard proposals for every program
- Fund raising strategies
- Training resource as a fund raising officer
- Training project staff for effective report writing
- Provided help in audits of sister NGOs at Snehdeep
- Developed website www.snehdeep.org (If the link does not work from the document, please paste it in Internet Browser)

SOFOSH – Organization Development

Start Date: 2nd June 2010 till date

- Proposals for every project as well as proposals for various funding agencies in their formats
- Fund raising strategies
- Training SOFOSH staff for effective report writing
- Applying for accreditations at various forums
- IT support
- Support in adoption process documentation
- Annual report writing

Navkshiti – Organization Development

Start Date: 3rd Aug 2010 till date

- Setting up HR
- Setting up financial processes
- Fund raising strategies and public relations activities
- Setting up administration processes
- Training resources at organization
- Setting up communication medium with IT companies and individuals
- Applying for Accreditations on various forums
- Guidance and support in legal matters

Bhagini Nivedita Pratishthan – Organization Development

Start Date: 5th Dec 2010 till date

- Management strategies
- Setting up HR
- Administration
- Setting up financial processes
- Fund raising and public relations activities

Other NGOs...

- Manavya – PR support
 - Annual report writing for 2010-11
- Dada Jagtap Pratishthan – HR and PR support
 - Setting up HR
 - Fund raising strategies and public relations activities
- Bapu trust and Snehdeep partner workshop
 - Defining partnership and Partnership MOU outline
 - Roles of partners and roles and responsibility of 2-3 levels of employees involved in this partnership
- Vanasthali – PR support
 - Writing proposal for mobile library van project
- Dnyanadevi - Website development
 - Developed a website www.dnyanadevi.org (If the link does not work from the document, please paste it in Internet Browser)
 - Launch Date: 16th May 2010



Impact at some NGOs...

- SOFOSH

- Expedite process of fund raising by proposal writing and communication
- Substantial growth in fund receiving from GiveIndia
- Expedite process of adoption by helping in documentation
- In time feedback reports to all funding sources

- Navkshitij

- HR is in place which helped in smooth operations
- Financial processes in place with the help of experienced CA
- Fund raising strategies in place and proposals for projects are ready
- Organization manual in progress
 - Steps towards building scalable model

- Bapu trust

- Understood the various possibilities of partnering with SJF which were unexplored before this discussion and also got a clarity on roles of organization and staff

Association with Corporate house

- SEED Infotech Ltd:
 - Infrastructure support by sharing their class rooms, labs and guest house
 - Software and hardware support for Sroat projects
 - Support in conducting trainings for NGOs

- Symantec, KPIT, Geometric, 3DPLM Software, Opussoft, Bitwise and Sigma Systems
 - Arranging stalls during Joy of Giving Week and Diwali



Trainings and Events...

- **Trainings**

- Conducted training on Effective Documentation in Feb 2011.
- Connect-IT training module of 3 days is already in place which covers basic use of computers, internet and MS-office (Word, Excel, Powerpoint and Outlook)
- A special module for “HR at NGOs” is in process

- **Joy of Giving week celebration 2010**

- NGO Stalls at corporate offices
 - Set up connection between corporate and NGO
- Individual donors for NGO programs/activities or open donations
 - Awareness about NGO work and doing a bit for society
- Donations boxes for open donations at various locations in Pune
 - Fund raising from all interested towards genuine NGOs



Our Trustees

- **Ms. Sangeeta Banginwar**
 - *M.Sc. Mathematics from IIT-Powai*
 - *6 yrs as a Professor in Engineering college and 9 yrs in software company*
 - *Managed CSR of the software company for 5 yrs*
 - *Former Director–Operations, Door Step School (2008 – 09)*
 - *Founder, Managing Trustee - SROAT*
- **Mr. Sandeep Kulkarni**
 - *Mentor and trustee at Sroat and expert in Organization development*
- **Ms. Gargi Sharma**
 - *Mentor and trustee at Sroat and professional creative designer*
- **Mr. Kaustubh Godbole**
 - *Trustee at Sroat and expert in documentation and communication skills*
- **Mr. Manish Sathaye**
 - *Trustee at Sroat and expert in IT infrastructure*

***LET US JOIN OUR HANDS
TOGETHER TO BE THE
SOCIAL CHANGE AGENT***



***A unique way to empower the NGOs
AND
Enable them to serve the needy
efficiently***



Welcome to the Sroat Family!!!